

CONTRACT



ABC 7 CHICAGO

http://abclocal.go.com/wis

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

And:

Mentzer Media Services Inc
210 W. Pennsylvania Avenue
Suite 250
Towson, MD 21204

Contract / Revision 151418 /		Alt Order # WOC10468022
Product MARK KIRK FOR US SENATE		
Contract Dates 10/20/16 - 10/25/16		Estimate # 3823
Advertiser Kirk for Senate Inc.		Original Date / Revision 10/18/16 / 10/19/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Code 1021	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/20/16	10/20/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$760.00				
N 2	WLS	10/24/16	10/25/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	2	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	11-----				2	\$760.00				
N 3	WLS	10/20/16	10/21/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	2	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---11--				2	\$1,425.00				
N 4	WLS	10/21/16	10/21/16	GMA M-F 7-9a	7a-9a		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$1,425.00				
N 5	WLS	10/20/16	10/21/16	Live With Kelly and Michael	9a-10a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---11--				2	\$450.00				
N 6	WLS	10/24/16	10/25/16	Live With Kelly and Michael	9a-10a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	11-----				2	\$450.00				
N 7	WLS	10/20/16	10/21/16	Inside Edition	3-330p		:30				NM	2	\$2,090.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---11--				2	\$1,045.00				
N 8	WLS	10/20/16	10/21/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	2	\$4,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---11--				2	\$2,050.00				
N 9	WLS	10/20/16	10/21/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	2	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---11--				2	\$3,600.00				
N 10	WLS	10/24/16	10/25/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	2	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	11-----				2	\$3,600.00				
N 11	WLS	10/20/16	10/21/16	Wheel of Fortune	626p-656p		:30				NM	2	\$7,220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---11--				2	\$3,610.00				
N 12	WLS	10/21/16	10/21/16	Ken	7:30 PM-8:00 PM		:30				NM	1	\$6,000.00

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Contract / Revision	Alt Order #
151418 /	WOC10488022

Contract Dates	Product	Estimate #
10/20/16 - 10/25/16	MARK KIRK FOR US S	3823

Advertiser	Original Date / Revision
Kirk for Senate Inc.	10/18/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 ----1-- 1 \$6,000.00													
N 13	WLS	10/21/16	10/21/16	20/20	9p-10p		:30				NM	2	\$11,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 ----2-- 2 \$5,500.00													
N 14	WLS	10/23/16	10/23/16	AFHV	6p-7p		:30				NM	1	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 -----1 1 \$3,500.00													
N 15	WLS	10/24/16	10/24/16	ABC7 News @ M-F 6a	6:00 AM-7:00 AM		:30				NM	1	\$1,520.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 1----- 1 \$1,520.00													
N 16	WLS	10/24/16	10/25/16	GMA M-F 7-9a	7a-9a		:30				NM	2	\$3,040.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 11----- 2 \$1,520.00													
N 17	WLS	10/24/16	10/25/16	Inside Edition	3-330p		:30				NM	2	\$2,090.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 11----- 2 \$1,045.00													
N 18	WLS	10/24/16	10/25/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	2	\$4,750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 11----- 2 \$2,375.00													
N 19	WLS	10/24/16	10/25/16	Wheel of Fortune	626p-656p		:30				NM	2	\$7,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 11----- 2 \$3,800.00													
N 20	WLS	10/20/16	10/21/16	ABC7 News @ 4:30a M-F	4:30 AM-5:00 AM		:30				NM	2	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 ---11-- 2 \$100.00													
N 21	WLS	10/24/16	10/25/16	ABC7 News @ 4:30a M-F	427a-5a		:30				NM	2	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 11----- 2 \$100.00													
N 22	WLS	10/23/16	10/23/16	ABC7 News Su @ 6a	6a-7a		:30				NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 -----1 1 \$300.00													
N 23	WLS	10/20/16	10/20/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,710.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 ---1--- 1 \$1,710.00													
N 24	WLS	10/25/16	10/25/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,710.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 -1----- 1 \$1,710.00													
N 25	WLS	10/25/16	10/25/16	Middle/Housewife	7p-8p		:30				NM	1	\$7,125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 -1----- 1 \$7,125.00													
N 26	WLS	10/25/16	10/25/16	Agents of Shield	9p-10p		:30				NM	1	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/24/16 10/30/16 -1----- 1 \$5,000.00													
N 27	WLS	10/21/16	10/21/16	Shark Tank	8p-9p		:30				NM	1	\$8,550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 ----1-- 1 \$8,550.00													
N 28	WLS	10/21/16	10/21/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$2,975.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/17/16 10/23/16 ----1-- 1 \$2,975.00													
N 29	WLS	10/24/16	10/24/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$2,975.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$2,975.00				
N 30	WLS	10/21/16	10/21/16	Kimmel	1035p-1137p		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$1,425.00				
N 31	WLS	10/24/16	10/25/16	Kimmel	1035p-1137p		:30				NM	2	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	11-----				2	\$1,425.00				
N 32	WLS	10/21/16	10/21/16	Windy City Live Repeat	1208a-108a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$150.00				
N 33	WLS	10/24/16	10/25/16	Windy City Live Repeat	1208a-108a		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	11-----				2	\$150.00				
Totals								0.00				51	\$111,135.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/25/16	51	\$111,135.00	(\$16,670.25)	\$94,464.75
Totals	51	\$111,135.00	(\$16,670.25)	\$94,464.75

Signature: _____ **Date:** _____

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